

# johnny's Choice

Introducing CAP, Johnny's Choice new  
**Customer Appreciation Program.**

## **CUSTOMER APPRECIATION PROGRAM**

It's more than just another points program.  
**You** choose how to save and add value.

***Here's how it works:***

It starts with Johnny's Deo-Points.

For every dollar you spend on Johnny's Choice Products,  
one Deo-Point is awarded to your account.

When you have accumulated a certain number of points  
(shown below) you have earned a cash value as follows:

- Accumulate 5000 Deo-Points.....earn a cash value of \$100.00
- Accumulate 7500 Deo-Points.....earn a cash value of \$200.00
- Accumulate 10,000Deo-Points.....earn a cash value of \$325.00

You can redeem your earned cash value in several ways:

- Buy additional Johnny's Choice products in the future
- Apply it against your current invoice, or
- Pay your PSAI dues.

As a special bonus, when you enroll in CAP, you will be automatically  
awarded 2500 Deo-Points.

Call now to learn more or to enroll.  
**1-888-729-6478**